



# chelsea bailey



Omaha, NE



chelsealbailey.com



upon request



chelsea@chelsealbailey.com

I'm a copywriter and marketing communications professional with 10+ years of experience creating content that compels audiences to action. My job (and my joy) is to serve people with worthy words. To see my full work history, visit [linkedin.com/in/chelscbailey](https://www.linkedin.com/in/chelscbailey).

## EXPERIENCE

### FREELANCE COPYWRITER | 2018 - PRESENT

**Chelsea  
Bailey  
Copywriting**

- Collaborate with incredible clients to bring ideas to life and release words into the world
- Research and write copy that resonates and activates for projects ranging from blog posts, product descriptions, and feature stories to ads, articles, and website copy

### DIRECTOR OF MARKETING & SOCIAL MEDIA | 2015 - 2018

**University of  
Nebraska at  
Omaha  
College of  
Business**

- Research, write, and publish web copy and news content, elevating our site to the No. 1 viewed college website on [unomaha.edu](https://unomaha.edu)
- Curate monthly email newsletter to audience of 11,000+ stakeholders
- Produce the college's annual magazine, serving as lead writer, managing editor, and art director
- Direct social media strategy, growing collective audience by 135 percent

## EDUCATION

### UNIVERSITY OF NEBRASKA AT OMAHA

Master of Arts, Communication

### CROWN COLLEGE

Master of Arts, Ministry Leadership

### MISSOURI STATE UNIVERSITY

Bachelor of Science, Professional Writing

## EXPERTISE

copywriting, editing, interviewing, leadership, teaching, public speaking, details, content marketing, communication, curiosity, customer service