



CBA Connect e-newsletter

APRIL 2018



UNO MBA programs recognized in new rankings

The University of Nebraska at Omaha’s part-time MBA and Executive MBA are included among the top programs in new national and global rankings. [Read more](#)

NEW & NOTEWORTHY

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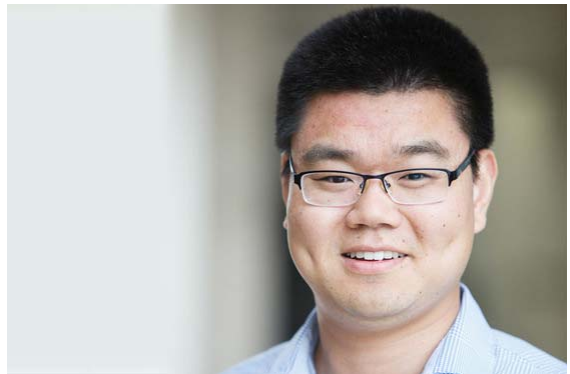
Business student aims high, achieves

After first-generation student Danny Ventura graduates in May, his career continues as a new member of First National Bank's management trainee program. With a new job inside Omaha's tallest tower, he wants to bring others up with him. [Read more](#)



Is rebranding worthwhile?

A new study by Dr. Yanhui Zhao reveals an increase in stock prices due to rebranding. [Read more](#)



Union Pacific class delivers practical skills, career opportunities

Offered this fall, Business to Business Marketing (MKT 3610) helps students develop crucial skills while working with managers at a Fortune 500 company. Two recent graduates share why students should enroll. [Read more](#)



Professor studies relationship between health, economics

Dr. Dusty White writes about his research on the impact of the NCAA men's basketball tournament on college students' drinking behavior. [Read more](#)



Special guests at Mammel Hall

Mammel Hall is an epicenter of engagement in Omaha. We've welcomed some special guests over the last

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few weeks, including the Ambassador of Uzbekistan to the U.S. Javlon Vakhobov, Congressman Jeff Fortenberry of Nebraska's 1st District, and Congressman Don Bacon of Nebraska's 2nd District. [Read more](#)



Tickets on sale for Omaha Value Dinner, CEO Dinner

Two chief executives are the keynote speakers during a pair of dinners on May 3–4, part of the 15th annual Value Investor Conference at the UNO College of Business Administration. [Read more](#)

Omaha Value Dinner | Thursday, May 3

Featuring Kunal Kapoor, CFA, CEO of Morningstar

Omaha CEO Dinner | Friday, May 4

Featuring Bruce Flatt, CEO of Brookfield Asset Management

EVENTS

APRIL 04 | [Accounting Power Lunch: Data Analytics](#)

APRIL 05 | [CBA Honors & Awards Ceremony](#)

APRIL 06 | [Capstone Cup Round 2](#)

APRIL 06 | [Executive MBA Program Preview: Global Management](#)

APRIL 06 | [Midwest Entrepreneurship Conference \(April 6-7\)](#)

APRIL 10 | [Maverick Business Plan Competition Submission Deadline](#)

APRIL 11 | [Financial Literacy Class: Identity Theft](#)

APRIL 13 | [CBA Scholars Academy Year-End Celebration](#)

APRIL 17 | [Executive MBA Networking & Recruiting Reception](#)

APRIL 19 | [Maverick Business Plan Competition Finals](#)

APRIL 20 | [Capstone Cup Finals](#)

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